

KONNER SCROGGINS

New York, NY | KonnerScroggins.com | KonnerJS@gmail.com | 704 277 7568

EXPERIENCE

Reed Art Department

New York, NY
Jan 2024 - Current

To Be Determined

Brooklyn, NY
Nov 2017 - Current

180 NY

New York, NY
June 2021 - June 2023

Miami Design Shop

Miami, FL
Nov 2017 - March 2020

Kryogenifex

Miami, FL
Sept 2016 - Nov 2017

Shoe Gallery

Miami, FL
October 2015 - Sept 2016

Studio Manager, Producer

Operating between Account and Creative teams as project manager and producer. Supporting/managing projects from concept to delivery. Creative input throughout process for campaigns. Source talent, crew, locations, manage budget and necessary operating documents.

Owner, Designer, Fabricator, Operations

Design build with lasers, 3D printing, other machines. Transdisciplinary design. Jeff Staple collaboration, Acrylic Bird House installation for Art Basel at The Standard Miami, Nike/SG AF1, Flight Club pop-up, Shoegallery retail design.

Director of Creative Fabrication, Creative Producer

Creatively organize construction approach for any built projects within 180 NY. Manage cross functional teams of designers, strategists and a vendor network of fabricating specialists. Design in-house, build, manage, budget, sourcing freelance talent, executing POs and other business affairs. Creative producer for Sony Electronics product launch and influencer unboxing.

Designer, Draftsman, Fabricator, Project Manager

Design and build installations for clients including Nike, Gucci, MiuMiu, West Palm Beach. Large scale installations to small detailed design work. Manage design files for machining and quality check. Machine operator and fabrication of design.

Designer, Draftsman

Drafting installations and products for fabrication and cataloging. Responsible for owner and fabricators to align on prototyping. Manage construction files for vendor fabrication. Work with fabricators on design solutions. Social media manager and content creator.

Creative Associate, Sales Associate

Creative merchandising and retail design. Custom built Nike product display area. Custom pop-up merchandising with tight budget for new product releases. Hybrid sales associate to optimize sales through understanding audience interaction with product.

SKILLS

Computer

Adobe Creative Suite (Illustrator, Photoshop, Indesign, Premiere) AutoCAD, Rhino, Sketch Up, Microsoft Word, Microsoft Excel, Google Suite

Hand Drawing

Diagraming, axonometric drawing, rendering colors, formal presentation, freehand drawing, proportions

Machining

Shop Sabre, Trotec Speedy 300, Boss Laser, common wood working tools and machines. CNC and plasma cutting.

Material Palette

Plywood, hardwoods, metal, acrylic, concrete, liquid plastic, rubber molds

EDUCATION

Hobart College (HWS)

Geneva, NY | May 2014
B.A., Architectural Studies GPA 3.33 | Minor in Philosophy

SCI-Arc

Los Angeles, CA | July 2013
Southern California Institute of Arch. | Making+Meaning | 1 of 10 Undergraduates

Providence High School

Charlotte, NC | May 2010
Lacrosse Captain 4 years | State Championship 2009

PROFILE

Cross industry experience centered on detailed plans and executing. Managing projects of different scales, budgets, and timelines. Interested in creative problem solving and interrogating problems until solutions are presented. Seeing campaigns and marketing plans through from concept to delivery. Extensive experience through build outs, pop-ups, and product releases. Detail and solution oriented while working with other department teams to stay on time and within budget.